



Beach Report

Volume 1 No. 1 Summer 2014 Discover The Spirit!



Beach Beat

Greetings folks! We have been having a great summer here at FBS and are so thankful to you for sending your children along to make it the amazing time that it has been. With the Pacific Palisades, Santa Monica, and Palisades North sites up and running, we have been enjoying spending time with familiar faces from last summer and welcoming new ones. Campers have been enjoying the games, activities, and cabana competitions, all the while making new friends and creating memories that will last a life time.

This summer owner Eric Colton has returned as the director of the Pacific palisades site. He has brought with him a great staff who have been bringing a ton of energy to inspire and engage the campers who attend daily. This has led to campers not only having fun, but trying new things and discovering new talents. From learning to surf, to being part of a theatrical skit, to singing in front of the camp, campers have been realizing what they are truly capable of. With the support of the staff and friends, we are excited to see these talents continue to develop in all of our campers as the summer rolls on.

Our Santa Monica site is lucky enough to have



former Pacific Palisades director Evan Cuthbert leading the camp this summer. Evan brings years of experience and creativity to Santa Monica, as well as a staff comprised of great returning counselors from last year, a few Pacific Palisades super stars, and highly qualified new additions. This dedicated crew has been making it an amazing summer for the campers, giving it



Beach Beat

their all to make sure every activity and presentation is the best it can be. One can see it on the Friday theme days. These have been really fun for both campers and staff who have both been going all out with their costumes and spirit. With all this fun we are looking forward to a great July.

Although our Palisades North site has been referred to as "small but mighty", that is changing this summer as director Hayden Roush and his staff have been running such a strong camp that the numbers keep on growing! Using the same schedule and philosophy as the bigger

locations, Hayden and his staff have been able to bring the energy and excitement of a big camp, while offering the personalization of a smaller camp to campers and parents. This smaller camp set up allows for opportunities for the whole camp to get involved in one activity which builds a sense of team work and develops strong bonds between campers and staff. So far this summer, this has created a site that is fun for all ages, but particularly beneficial for our campers ages 5-9 who may need a little more specialized attention to ensure that their day goes well.



Theme Days

No matter what site your child is attending, please remember that theme days happen every Friday (Thursday at Jonathan Club) and we encourage parents to dress campers up to fit the theme. If you are wondering what the theme is please make sure you grab a theme day book at drop off or pick up. Visit our website at www.fitnessbythesea.com to view photos and read daily blogs, as well as get information about how to add more days of camp. Finally, like us on facebook for even more photos and real time updates from directors about what is happening at camp each day.