



Beach Report

Volume 3 No. 1 Summer 2015 Discover The Spirit!



Beach Beat

Greetings folks! We have been having a great summer here at FBS and JBC and are so thankful to you for sending your children along to make it the amazing time it has been. With the Pacific Palisades, Santa Monica, Palisades North, and Jonathan Club sites all up and running, we have been enjoying spending time with familiar faces from last summer and years past and welcoming new ones. Campers have been enjoying the games, activities, and cabana competitions, all the while making new friends and creating memories that will last a lifetime.

Our Pacific Palisades camp (Will Rogers State Beach, Tower 14) is our flagship FBS location serving children ages 5 – 14 and offers between 12-15 different activities to campers each morning and afternoon. This is our largest and most active location and appeals to campers of every age. Owner, Eric Colton, has returned once again as the Director of the Pacific Palisades site and has brought with him a great staff that has been bringing a ton of energy to inspire and engage the campers who attend. This has led to campers not only having fun, but trying new things and discovering new talents. From learning to surf, to being part of a theatrical skit, to singing in front of the camp, campers have been realizing that they are truly capable of. With the support of the staff and friends, we are excited to see these talents continue to develop in all of our campers as the summer rolls on.

Our Palisades North camp (Will Rogers State Beach, Tower 5) is our 'small but mighty' location and is set up to appeal to younger children or those not wanting the 'party' atmosphere of the bigger Pacific Palisades location. We welcome new Director, Katie Pool, this summer along with her amazing staff of counselors who



specialize in campers ages 4-9. Using the same schedule and philosophy as the bigger locations, Katie and her staff have been able to bring the energy and excitement of the 'big' camp, while offering the personalization of a smaller camp to campers and parents. This smaller camp set up allows for opportunities for the whole camp to get involved in one activity, which builds a sense of teamwork and develops strong bonds between campers and staff. So far this summer, this has created a site that is fun for all and especially beneficial to



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our youngest campers who may need a little more specialized attention to ensure that their day goes well.

Our Santa Monica camp (Santa Monica State Beach, Tower 11) is a cross between our two Pacific Palisades camps. It is mid-sized so offers lots to do but is a more convenient location to those families traveling from further inland or from the south. We are very lucky to have Wendy Mori as our new Director of our Santa Monica camp location. She brings with her years of experience working with children and is accompanied by many returning staff members and some new ones too. This dedicated crew has been making it an amazing summer for the campers, giving it their all to make sure every activity and presentation is the best it can be. One can see it on Friday theme days. These have been really fun for both campers and staff who

have both been going all out with their costumes and spirit. With all this fun we are looking forward to a great July.

Our Jonathan Club location (for members and sponsored guests only) is once again experiencing an amazing summer with the return of their beloved Director, Evan Cuthbert, who brings a ton of camp experience and is supported by a staff who is always ready, willing, and able to create the 'best day ever' experience we are known for. These JBC campers bring their best energy with them each and every day and are definitely creating lifelong summer memories. JBC's Thursday Theme Days always bring an added level of excitement as the entire camp is transformed into a magical world where campers and counselors alike can reinvent themselves for a day of fun.



Theme Days

No matter what site your child is attending, please remember that theme days happen every Friday (Thursday at Jonathan Club) and we encourage parents to dress campers up to fit the theme. If you are wondering what the theme is please make sure you grab a Theme Day Book at drop off or pick up.

Blog & Photos

Visit our Facebook page to view daily photos of each camp location and visit our website at www.fitnessbythesea.com to read our daily blogs and see what your child has been doing at camp.